

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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COMPRESSORtech2 targets gas compression products, systems and technologies from the wellhead to city gate. This includes midstream, upstream and downstream gas compression applications. Its subscribership targets the people who operate, design and service the products and systems utilized by the global gas compression industry.

FIELD SERVED

COMPRESSORtech2 serves gas transmission pipeline compressor operations, natural gas production, and gas gathering; manufacturing compressors, natural gas processing plant operations, and natural gas storage; manufacturing or packaging compression sets and systems; manufacturing motors, natural gas (LNG) or dual-fuel engines; manufacturing gas turbines, steam turbines, and gas expanders; consulting engineers or contractors; chemical or petrochemical processing; distributing, servicing and overhauling engines and compressors; aftermarket and manufacturing (OEMs) of industrial power transmission products and compressor components, accessories and control systems including lubricants, emissions, instrumentation, testing and analyzing equipment; research & development, technical support organizations, technical universities and libraries; and students.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include engineering, production/purchasing, operating/maintenance, administrative/marketing personnel, company copies and other functions and functions not available.

CHANNELS

**COMPRESSORtech2
MAGAZINE**



5 Issues in the period
14,118 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
COMPRESSORtech2 MAGAZINE Unique Total* (5 issues in the period)	14,090	28	14,118
a. Print	9,590	24	9,614
b. Digital	10,881	5	10,886
1. Requested	10,412	5	10,417
2. Non-Requested	469	-	469

*Unique Total represents unique recipients, not the sum of Print and Digital.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	1
Advertiser and Agency	1,773
*Allocated for Trade Shows and Conventions	172
All Other	484
TOTAL	2,430

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	14,118	100.0	14,090	99.8	28	0.2
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,118	100.0	14,090	99.8	28	0.2

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Print	Digital	*Unique Total Qualified
July	9,674	11,132	14,227
August	9,678	11,021	14,215
October	9,554	10,860	14,023
November	9,592	10,735	14,076
December	9,574	10,687	14,048

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2017
 This issue is 0.4% or 52 copies below the average of the other 4 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	*UNIQUE TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital	Engineering, production/purchasing, operating/maintenance, administration/marketing personnel	Other functions and functions not available
Producing and Gathering Natural Gas	876	6.2	641	672	805	71
Processing or Refining Chemicals or Petrochemicals	827	5.9	554	641	785	42
Gas Transmission Pipeline Compressor Operations, Natural Gas Production, and Gas Gathering	1,075	7.6	797	837	974	101
Consulting Engineers or Contractors	2,975	21.1	1,745	2,493	2,813	162
Distributing, Servicing and Overhauling Engines and Compressors	1,387	9.9	979	1,053	1,235	152
Manufacturing Compressors	1,813	12.9	1,316	1,235	1,585	228
Manufacturing or Packaging Compression Sets and Systems	984	7.0	692	758	854	130
Manufacturing Gas Turbine, Steam Turbine Engines and Gas Expanders	857	6.1	556	625	720	137
Manufacturing Motors, Natural Gas (LNG) or Dual-Fuel Engines	843	6.0	508	729	758	85
Aftermarket and Manufacturing (OEMs) of Industrial Power Transmission Products & Compressor Components, Accessories and Control Systems including: Lubricants, Emissions, Instrumentation: Testing and Analyzing Equipment	2,116	15.0	1,561	1,496	1,721	395
Research & Development, Technical Support Organizations, Technical Universities and Libraries, Students	323	2.3	243	196	229	94
*UNIQUE TOTAL QUALIFIED CIRCULATION	14,076	100.0	9,592	10,735	12,479	1,597

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2017

QUALIFICATION SOURCE	Qualified Within					*Unique Total Qualified	Percent
	1 Year	2 Years	3 Years	Print	Digital		
I. Direct Request:	4,943	2,947	1,807	6,236	8,229	9,697	68.9
II. Request from recipient's company:	51	136	146	225	246	333	2.4
III. Membership Benefit:	-	-	-	-	-	-	-
IV. **Communication from recipient or recipient's company (other than request):	-	793	1,181	1,060	1,790	1,974	14.0
V. TOTAL - Sources other than above (listed alphabetically):	138	1,380	554	2,071	470	2,072	14.7
**Association rosters and directories	-	-	125	125	85	125	0.9
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
**Other sources	138	1,380	429	1,946	385	1,947	13.8
VI. Single Copy Sales:	-	-	-	-	-	-	-
*UNIQUE TOTAL QUALIFIED CIRCULATION PERCENT	5,132	5,256	3,688	9,592	10,735	14,076	100.0
	36.5	37.3	26.2	68.1	76.3	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2017

MAILING ADDRESS	Print	Digital	*Unique Total Qualified	Percent
Individuals by name and title and/or function	8,665	10,408	13,138	93.4
Individuals by name only	923	327	934	6.6
Titles or functions only	1	-	1	-
Company names only	3	-	3	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
*UNIQUE TOTAL QUALIFIED CIRCULATION	9,592	10,735	14,076	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2017

Region/Country	Print	Digital	*Unique Total Qualified	Percent
ASIA				
Afghanistan	-	1	1	
Bangladesh	-	3	3	
Brunei Darussalam	-	3	3	
China	75	91	128	
Hong Kong - SAR	1	3	3	
India	329	469	515	
Indonesia	76	97	110	
Japan	116	140	188	
Kazakhstan	-	3	3	
Korea, Republic Of	14	54	64	
Malaysia	83	114	130	
Myanmar	-	1	1	
Pakistan	3	8	9	
Philippines	9	19	21	
Singapore	66	121	127	
Sri Lanka	-	2	2	
Taiwan	2	14	14	
Thailand	5	60	61	
Vietnam	-	8	8	
Subtotal	779	1,211	1,391	9.9
MIDDLE EAST				
Bahrain	-	3	3	
Iran	1	13	14	
Iraq	3	3	3	
Israel	2	5	7	
Jordan	-	2	2	
Kuwait	10	14	17	
Oman	20	21	31	
Qatar	47	65	72	
Saudi Arabia	31	48	54	
United Arab Emirates	127	202	223	
Subtotal	241	376	426	3.0
EUROPE				
Austria	43	65	78	
Belgium	33	45	56	
Bulgaria	-	5	5	
Croatia	11	18	20	
Cyprus	-	1	1	
Czech Republic	15	18	21	
Denmark	17	15	22	
Finland	20	50	52	
France	121	168	203	
Germany	303	440	542	
Greece	27	36	38	
Hungary	5	9	10	
Iceland	-	1	1	
Ireland	2	5	5	
Italy	252	324	395	
Latvia	-	1	1	
Netherlands	146	230	260	
Norway	27	39	44	
Poland	25	32	42	
Portugal	13	17	19	
AFRICA				
Algeria	1	11	11	
Cameroon	-	1	1	
Egypt	33	56	57	
Kenya	-	1	1	
Nigeria	52	65	72	
Senegal	-	1	1	
South Africa	1	14	15	
Sudan	-	1	1	
Swaziland	-	1	1	
Tunisia	-	3	3	
Subtotal	87	154	163	1.1
NORTH AMERICA				
Canada	361	467	562	
Mexico	37	96	109	
United States	6,197	5,374	7,898	
Subtotal	6,595	5,937	8,569	60.9
CARIBBEAN				
Anguilla	-	1	1	
Trinidad and Tobago	-	7	7	
Subtotal	-	8	8	0.1
CENTRAL AMERICA				
Costa Rica	-	2	2	
El Salvador	-	2	2	
Guatemala	-	3	3	
Panama	-	2	2	
Subtotal	-	9	9	0.1
SOUTH AMERICA				
Argentina	45	96	103	
Bolivia	-	8	8	
Brazil	76	123	134	
Chile	-	7	7	
Colombia	31	83	86	
Ecuador	-	6	6	
Peru	9	31	33	
Uruguay	-	2	2	
Venezuela	15	47	49	
Subtotal	176	403	428	3.0
ASIA PACIFIC				
Australia	136	226	247	
New Zealand	-	15	15	
Subtotal	136	241	262	1.9
Email Only	-	4	4	-
*UNIQUE TOTAL QUALIFIED CIRCULATION	9,592	10,735	14,076	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2017

Region	Print	Digital	*Unique Total Qualified	Percent	Region	Print	Digital	*Unique Total Qualified	Percent
NEW ENGLAND	150	141	194	1.4	UNITED STATES	6,190	5,369	7,891	56.1
MIDDLE ATLANTIC	740	632	913	6.5	U.S. Territories	7	5	7	-
EAST NO. CENTRAL	951	923	1,224	8.7	Canada	361	466	561	4.0
WEST NO. CENTRAL	265	244	339	2.4	Mexico	37	96	109	0.8
SOUTH ATLANTIC	535	530	716	5.1	Other International	2,997	4,795	5,504	39.1
EAST SO. CENTRAL	129	143	174	1.2	APO/FPO	-	-	-	-
WEST SO. CENTRAL	2,699	2,027	3,351	23.8	Email Only	-	4	4	-
MOUNTAIN	344	325	459	3.3					
PACIFIC	377	404	521	3.7	*UNIQUE TOTAL QUALIFIED CIRCULATION	9,592	10,735	14,076	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

AVERAGE NON-QUALIFIED CIRCULATION:

ALLOCATED FOR TRADE SHOWS:

Issue	Quantity	Show/Location	Date
August/September	140	GAS Compressor Short Course, Norman, Oklahoma	September 19-21, 2017
August/September	120	Turbomachinery Symposium, Houston, Texas	December 12-14, 2017
October	150	GMRC, Pittsburgh, Pennsylvania	October 1-4, 2017
October	150	ADIPEC, Abu Dhabi	November 13-16, 2017
November	100	Power Gen Int'l, Las Vegas, Nevada	December 5-7, 2017
December	200	Turbomachinery Symposium, Houston, Texas	December 12-14, 2017

PARAGRAPH 3b:

Communication from recipient or recipient's company (other than request) includes 1 source of circulation for a quantity of 1,974 copies or 14.0%, including Diesel & Gas Turbine Worldwide subscribers.

Association rosters and directories include 1 source of circulation for a quantity of 125 copies or 0.9%.

Other sources include 12 sources of circulation for quantities of 8 copies or 0.1% to 934 copies or 6.6%.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Mike Osenga, President
Sue Smith, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 24, 2018
State	Wisconsin
County	Waukesha
Received by BPA Worldwide	January 24, 2018
Type	BD
ID Number	C362B0D7

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.